

PRODUCTS CATALOGUE





2021/2022

contents

About us	pg. 3
HALL OF FAME	pg. 4
SOCIAL MEdia Pages NEW	pg. 5
chinatown's signatures	pg. 6
GLUTINOUS PICE BALLS	pg. 7
Naturally Pigmented Reduced Sugar Glutinous Rice Balls NEW	pg. 10
Dim sum NEW	pg. 12
Hakka Abacus seeas	pg. 16
Turnip/carrot ABC Cooking kit NEW	pg. 20
Golden sesame Ball	pg. 22
Roti Prata	pg. 24
Donut Hash NEW	pg. 2 5

About Us

Incorporated in 1992, Chinatown Food Corporation Pte Ltd (Chinatown) are pioneers in manufacturing frozen food products under the globally registered trademark, 'Chinatown'.

Our specialty lies in the safe and efficient production of Glutinous Rice Balls and other Asian food products which are currently exported to countries like China, Malaysia, Australia, Canada, USA, Paris, Netherlands.

Chinatown holds a lot of pride in the products and we always put our consumers first, which is why our products do not contain artificial flavourings, preservatives, essences and additives. Recently, Chinatown has also embarked on 'Reduced Sugar' products in making food healthier for all.

Chinatown was also the first and only Glutinous Rice Ball manufacturer to be the recipient of Singapore's Food Safety Excellence Award Highest Accolade 'Platinum Award' for achieving 20 consecutive years of Grade 'A' Manufacturing License. This is a testament for our good hygiene practices as well as high standards of food safety we have in place to ensure that our products are safe and wholesome.

To add on, our consumers can be assured that we use the most advanced technology in our range of products and this will only continue to be applied as part of Chinatown's future expansion plans.

Chinatown is constantly on the look-out for partnership opportunities and we also accept private label (OEM) contracts where requested.



1992-2022

CELEBRATING

30 years of incorporation

&

For achieving 30 years of



Manufacturing License

for excellence in food hygiene, sanifation and processing





BRONZE AWARD
Certificate Of Commendation
by Agri-Food & Veterinary
Authority of Singapore

2000



SILVER AWARD
Certificate Of Commendation
by Agri-Food & Veterinary
Authority of Singapore

2005



GOLD AWARD
Certificate Of Commendation
by Agri-Food & Veterinary
Authority of Singapore

2010

CERTIFICATIONS







SFA Grade 'A' Food Establishment Licence AVA Commendation 23 consecutive years Grade 'A' Licence

Tasty Singapore Brand Ambassador







ISO22000:2015 Certification AVA Food Excellence Award Platinum Award AVA Food Excellence Award Gold Award

Reviews





1 Senoko Rd, #04-00 / #05-00, Annex Building, Singapore

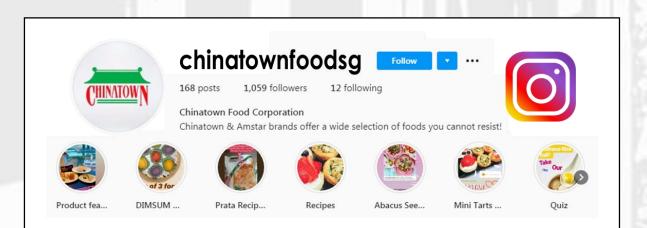
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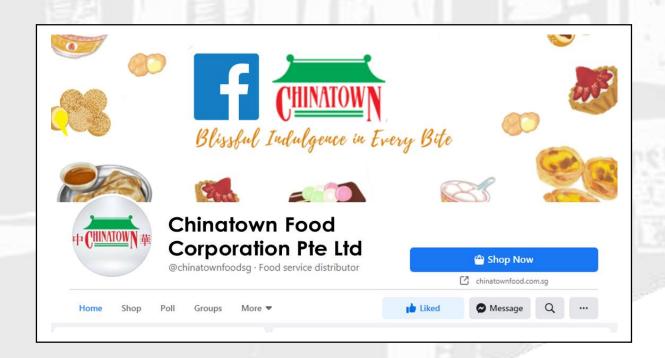
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donut 44) (frozen 35) (hash 33

glutinous rice 30

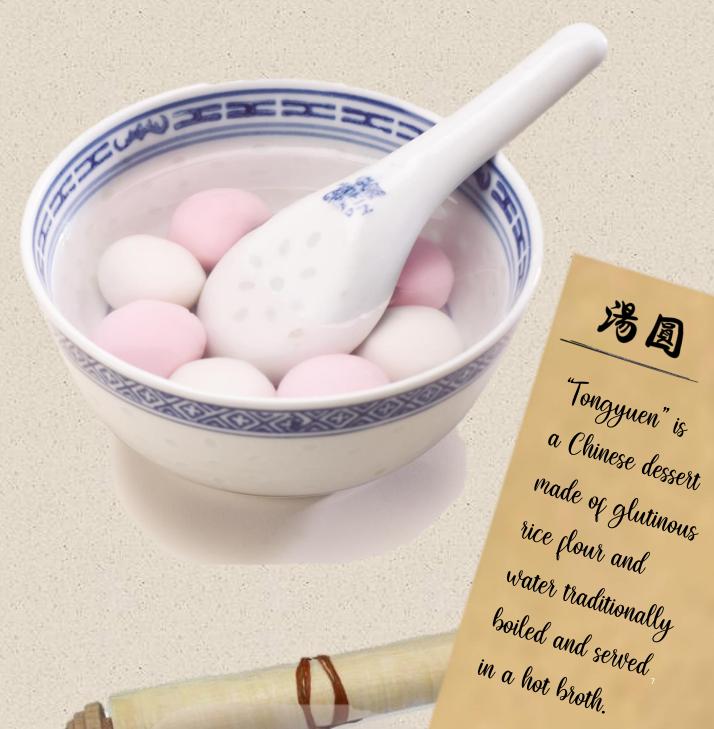
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Chinatown's Signature Glutinous Rice Balls

Wholesome and healthy rice ball by using 100% Refined Canola Oil in the dough instead of shortening. Number #1 supplier of Glutinous Rice Ball in Singapore and with the best freeze-thaw stability...



GLUTINOUS RICE BALLS

- ✓ Top grade ingredients✓ No preservatives



Premium Durian Mao Shan Wang

Authentically bold in flavour without use of flavourings. A durian lover's must try!

Weight per piece: 20g Pack Size: 10pcs (200g) Packing: 24pkt x 200g Net Quantity/ctn: 240pcs (4.8kg)



Desiccated
Coconut
Fragrant coconut filling made with coconut milk, coconut sugar & desiccated coconut.

Weight per piece: 20g Pack Size: 10pcs (200g) Packing: 24pkt x 200g Net Quantity/ctn: 240pcs (4.8kg)



Lava Egg Custard (Lightly Salted)

Filling bursts with an eggy golden lava that is both sweet and savoury.

Weight per piece: 20g Pack Size: 10pcs (200g) Packing: 24pkt x 200g Net Quantity/ctn: 240pcs (4.8kg)



Yam Paste

A sweet yam paste for a milder flavor profile.

Weight per piece: 20g Pack Size: 10pcs (200g) Packing: 24pkt x 200g Net Quantity/ctn: 240pcs (4.8kg)











GLUTINOUS RICE BALLS

- ✓ Traditional Recipe✓ Innovative Ingredients



Black Sesame

A classic, our black sesame is roasted and finely ground, providing flavour depth.

Weight per piece: 20g Pack Size: 10pcs (200g)/15pcs (300g) Packing: 24pkt/ctn Net Quantity/ctn: 240pcs/360pcs



Peanut & White Sesame

Fragrant peanut & white sesame is roasted in-house and mixed into a nutty filling.

> Weight per piece: 20g Pack Size: 10pcs (200g)/15pcs (300g) Packing: 24pkt /ctn Net Quantity/ctn: 240pcs/360pcs



Red Bean Paste

A sweet treat. The smooth red bean paste contains bits of red bean for some texture.

Weight per piece: 20g Pack Size: 10pcs (200g)/15pcs (300g) Packing: 24pkt/ctn Net Quantity/ctn: 240pcs/360pcs



Red Peanut

Similar to peanut except dough is made with red colouring, best consumed during festivities.

Weight per piece: 20g Pack Size: 15pcs (300g) Packing: 24pkt/ctn Net Quantity/ctn: 360pcs









ISO22000:2005 Certified Food Safety Management System



RICE BALL PACKAGING



Premium Durian













naturally pigmented reduced sugar

Chinatown's first step in producing healthier food. Made with no artificial colourings and a reduced sugar formula, these friendly bite-size rice balls are brand new to the market. An exclusive new addition to this range is the combination of peanut and black sesame filling where two of the bestsellers come together harmoniously...



Combo Peanut & Black Sesame



Desiccated Coconut



Lava Egg Custard



Durian (Mao Shan Wang)

- No artificial colourings
- >25% reduced sugar
- Easy identification
- Bite-sized



naturally pigmented reduced sugar

NEW VARIANTS

REDUCED SUGAR

✓ BITE-SIZED





Combo Peanut & Black Sesame

Newest flavour addition – combination of two bestsellers! Encrusted in a pale yellow dough made from yellow sweet potato paste.

Weight per piece: 16g
Pack Size: 12pcs (190g)
Packing: 24pkt x 190g
Net Quantity/ctn: 288pcs (4.6kg)

Lava Egg Custard (Lightly Salted)

The same eggy lava now encrusted in a dreamy pastel purple dough made from purple sweet potato paste.

Weight per piece: 16g
Pack Size: 12pcs (190g)
Packing: 24pkt x 190g
Net Quantity/ctn: 288pcs (4.6kg)



Premium Durian (Mao Shan Wang)

Top grade durian formulated with reduced sugar to provide more durian 'oomph'. Dough is deep-black to recreate premium touch.

> Weight per piece: 16g Pack Size: 12pcs (190g) Packing: 24pkt x 190g Net Quantity/ctn: 288pcs (4.6kg)



Desiccated Coconut

The same coconut filling but made healthier with even lesser sugar. Light green dough is also free from colouring. Instead, spinach extract is used.

Weight per piece: 16g Pack Size: 12pcs (190g) Packing: 24pkt x 190g Net Quantity/ctn: 288pcs (4.6kg)











鸿运粿 Dim Sum

Classic spin on an oldies snack. Redefining traditional recipes with new innovative ingredients.



DIM SUM





Easy cooking: 7-8 minutes steaming



Sweet Yam

Natural Yellow Sweet Potato is sourced and incorporated into the dough in high percentages to attain the vibrant colour without use of colouring. Paired with a Sweet Yam filling for chewy and

smooth texture.

Weight per piece: ±21g Pack Size: 8pcs (163g)





Yellow Sweet Potato dough with Sweet Yam Filling

Carton Packing: 18pkt x 163g Net Quantity/ctn: 144pcs (2.9kg)











DIM SUM





Easy cooking: 7-8 minutes steaming



Fragrant Peanut

Boasting the traditional red colour, the dough is made from a combination of natural Sweet Potatoes. The fragrant peanut filling is also specially roasted in-house. Enjoy bits of peanut encased in a soft and chewy dough.

Weight per piece: ±21g Pack Size: 8pcs (163g)





Combo Sweet Potato dough with Fragrant Peanut Filling

Carton Packing: 18pkt x 163g Net Quantity/ctn: 144pcs (2.9kg)











DIM SUM



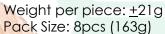


Easy cooking: 7-8 minutes steaming



Salted Mung Bean

A crowd favourite, this variant ties together a melody of sweet & savoury. The natural Purple Sweet Potato in the dough is paired with a savoury mung bean filling that has been finely grounded for better texture.







Purple Sweet Potato dough with Salted Mung Bean Filling

Carton Packing: 18pkt x 163g Net Quantity/ctn: 144pcs (2.9kg)





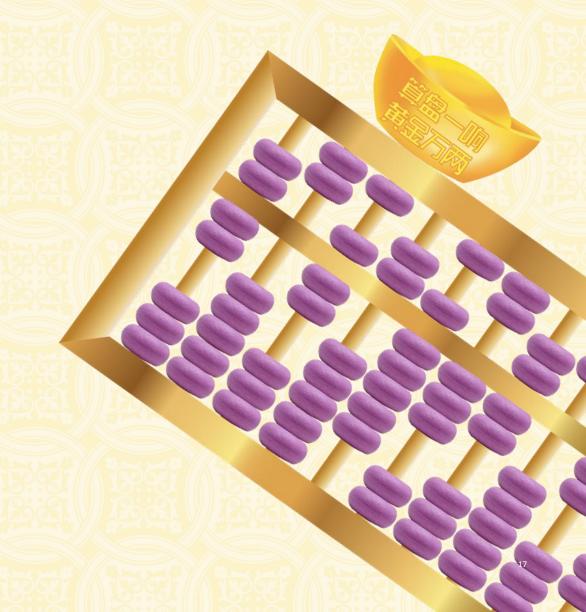








Chinatown's take on a traditional & meaningful Hakka dish.
Bringing in new flavours to the market while retaining traditions.



vegan recipe and manufactured without artificial colorings, flavorings and preservatives



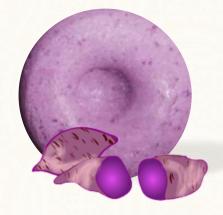
Taro

Recipe contains >65% top quality Japanese species of Taro which is mixed with food starch and sugar. Created just like the traditional recipes.



Yellow Sweet Potato

Contains >65% natural yellow sweet potato. Blanched and mixed with tapioca starch and sugar to obtain unique chewy texture that doesn't stick.



Purple Sweet Potato

Contains >70% natural purple sweet potato. Blanched and mixed with tapioca starch and sugar to obtain unique chewy texture that doesn't stick.













PACKAGING

Each and every single Abacus seed is hand-pressed into chinatown's custom-made mould for that traditional hand-made touch.



Purple Sweet Potato

Weight per piece: 8.5g Pack Size: 128g (15pcs)

Net quantity/ctn: 24pkts (360pcs)



Taro

Weight per piece: 8.5g Pack Size: 128g (15pcs)

Net quantity/ctn: 24pkts (360pcs)



Yellow Sweet Potato

Weight per piece: 8.5g Pack Size: 128g (15pcs)

Net quantity/ctn: 24pkts (360pcs)













RECIPE IDEAS

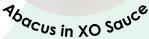
Fast preparation, ready in 3 minutes! versatile, works in sweet or savoury pairings.







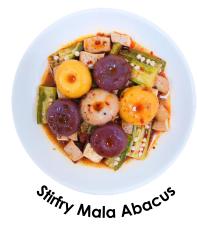


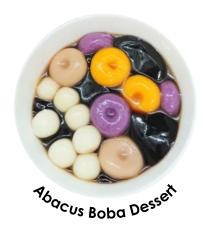
























IQF Turnip/Carrot Strips ABC Cooking Kit

First ever do-it-yourself cooking kit. One kit, many recipes!





Frozen Turnip and carrot strips packed with prefried seasoning! Super easy to cook like ABC!

Weight per packet: 535g Packing: 1ctn*12pkts Net Weight: 6.42kg



> JUST 3 EASY STEPS!

BOIL 250ML WATER

B ADD TURNIP/CARROT + SEASONING

REBOIL, SIMMER 30 MINUTES



RECIPE IDEAS



黄金芝麻球 Golden Sesame Ball

Light, fluffy and fragrant golden goodness.



GOLDEN SESAME BALL







Fragrant Peanut























Chinatown Roti Prata

The possibilities are endless, you could use it as a wrap, as a pastry, as pizza base, as finger food... ...



ROTI PRATA



Original

Weight per piece: 55g Pack Size: 6pcs (310g) Packing: 24pkts*6pcs Total pcs/ctn: 144pcs Net Weight: 7.4kg



Original (bulk pack)

Weight per piece: 55g Pack Size: 30pcs (1650g) Packing: 4pkts*30pcs Total pcs/ctn: 120pcs Net Weight: 6.6kg



Spring Onion

Weight per piece: 55g Pack Size: 5pcs (260g) Packing: 24pkts*5pcs Total pcs/ctn: 120pcs Net Weight: 6.2kg



Spring Onion (bulk pack)

Weight per piece: 55g Pack Size: 25pcs (1375g) Packing: 4pkts*25pcs Total pcs/ctn: 100pcs Net Weight: 5.3kg



French Onion

Weight per piece: 55g Pack Size: 5pcs (260g) Packing: 24pkts*5pcs Total pcs/ctn: 120pcs Net Weight: 6.2kg



French Onion (bulk pack)

Weight per piece: 55g Pack Size: 25pcs (1375g) Packing: 4pkts*25pcs Total pcs/ctn: 100pcs Net Weight: 5.3kg









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Donut Hash

Deep-fried golden brown potato snack. Contains onions and spices for a unique flavour. Texture is soft and airy with a crispy exterior. Warning: Addictive!

Weight per piece: 20g

Pack Size: 160g (20g*8pcs)
Total qty/ctn: 144pcs (18pkts)

Net Weight: 2.88kg











